*Thank you for supporting STEM students in Massachusetts by providing feedback on their projects! This document aims to provide you with additional materials to help you recruit other volunteers to join you in giving back. Please tailor as you see fit, in particular the components in red. Any questions, don’t hesitate to reach out to* ***Claire at csullivan@mass-stemhub.org****.*

Resources

[Key Dates and Links 1](#_Toc94623358)

[Email Template 1](#_Toc94623359)

[Twitter Post Template 2](#_Toc94623360)

[LinkedIn Post Template 2](#_Toc94623361)

Key Dates and Links

* Website (includes link to register): [mass-stemhub.org/industry-hub](http://mass-stemhub.org/industry-hub/)
* Registration deadline: Friday, April 15th
* Project review period: April 20th – 29th
* Link to flyer and FAQs: <https://mass-stemhub.org/wp-content/uploads/2022/02/SIC-Spring-2022-Idustry-Flyer-and-FAQs.pdf>

Email Template

I wanted to share an easy and flexible way we can support STEM students this Spring.

Through [Mass STEM Hub’s](https://mass-stemhub.org/) Student Industry Connects program, middle and high school students are working on real-world projects in Biomedical Science, Computer Science, Engineering, and Earth Science – everything from lab experiment write-ups to affordable housing designs to video games – and they’re eager for feedback from professionals like us. Don’t believe me? [Listen to the students directly](https://youtu.be/gEp7qz9Ukjw?t=38)!

Here’s how it works:

1. Students from across Massachusetts submit projects in the areas of computer science, engineering, and biomedical science online.
2. Volunteers provide written feedback on students’ projects anytime within a 10-day window (April 20-29). Each volunteer is assigned ~10 projects to review on an online portal, providing written feedback that motivates students and deepens their learning. Expect ~3 hours total.
3. As a totally optional follow up, industry professionals can sign up to virtually visit one or more participating classrooms to share insights from your career path in May

[**Learn more and register here**](https://mass-stemhub.org/industry-hub/) **by April 15th!**

I’ve had the opportunity to participate in previous cycles of Student Industry Connects and it’s easy and means so much to students. It’s been a tough couple of years for students, and especially hard for them to access the industry and career experiences that help keep them interested in pursuing STEM. But Student Industry Connects is a great way to motivate and engage students virtually. Getting personalized written feedback from real STEM professionals is incredibly validating and motivating for students. Beyond learning more about professional and technical skills from your feedback, they see that being a STEM professional [engineer/scientist/something specific to your org] is something they can do!

If you’d like to learn more, check out the [Industry Connects website](http://mass-stemhub.org/industry-hub), which includes examples of student submissions and industry feedback or this [flyer with FAQs](https://mass-stemhub.org/wp-content/uploads/2022/02/SIC-Spring-2022-Idustry-Flyer-and-FAQs.pdf).

I hope you’ll join me in inspiring the next generation of STEM professionals [engineers/scientists/something specific to your org] – register on the [Industry Connects website](https://mass-stemhub.org/industry-hub/) or reach out to Claire at Mass STEM Hub (csullivan@mass-stemhub.org) with questions!

Twitter Post Template

**Potential image**: <https://mass-stemhub.org/wp-content/uploads/2022/02/SIC-Spring-2022-Industry-Tweet-Template.png>

**Draft text**:

Help show students, the next generation of leaders, why the #STEM work they do is meaningful by providing feedback on their work – all online on your schedule April 20-29. Sign up at mass-stemhub.org/industry-hub! @Mass\_STEMHub

LinkedIn Post Template

**Potential image**: <https://mass-stemhub.org/wp-content/uploads/2022/02/SIC-Spring-2022-Industry-LinkedIn-Post-Template.png>

**Draft text**:

Join me in encouraging the next generation of #STEM professionals! Through Mass STEM Hub’s Student Industry Connects program, you can make a difference for STEM students by providing personalized feedback on their work, helping them see how what they are learning in class matters in the real world. I’ve participated in the past and it’s super easy and meaningful. It’s all virtual and flexible – only a 3 hour time commitment at any time April 20-29. Sign up at [mass-stemhub.org/industry-hub](https://mass-stemhub.org/industry-hub/)!